

Superior Court of the State of California  
County of San Francisco

Bettina Doe, Plaintiff

v.

Class Action  
Case No. CGC-05-439667  
Department 301

Darkside Productions, Inc., Defendant

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**Summary Notice of Proposed Class Action Settlement and Settlement Hearing**

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**To: All persons or entities who paid Darkside Productions, Inc. dba Eros Guide for advertising services provided by Darkside Productions, Inc. through the escorts or massage sections of any California portion of the erosguide.com website from March 21, 2001 through April 5, 2005**

READ THIS NOTICE CAREFULLY. YOUR LEGAL RIGHTS MAY BE AFFECTED.

In the class action identified above, the Plaintiffs allege that Defendants, in violation of the Gender Tax Repeal Act (codified at Civil Code §51.6) and the Unfair Competition Law (codified at Business & Professions Code §17200 *et seq.*) required individuals and entities to pay to advertise massage and escort services provided by women on Darkside's website, www.erosguide.com, but not individual or entities that advertised massage and escort services provided by men. Defendant denies any liability. A proposed settlement has been reached in the class action on behalf of a Settlement Class. If you are a member of the Settlement Class, then you are entitled to participate in the settlement.

In order to participate in the Settlement, you must be a member of the Settlement Class and **you must submit a Claim Form on or before Sept 19, 2006**. Each Class Member who returns a Valid Claim indicating that such Class Member paid Darkside Productions, Inc. for advertising services through the escorts or massage sections of any California portion of the erosguide.com website, other than through Visiting Ads, is eligible to receive a check in the amount of \$300.00 per account. In addition, each Class Member who returns a Valid Claim indicating that such Class Member purchased a Visiting Ad for advertising services through the escorts or massage sections of any California portion of the erosguide.com is eligible to receive a check in the amount of \$30.00 per account. If you do not wish to be included in the Settlement Class and do not wish to participate in the settlement, then you must send the Settlement Administrator a written request to be excluded from the Settlement Class no later than September 5, 2006.

You may obtain a more detailed notice summarizing the terms of the settlement and describing the Settlement Class, as well as a Claim Form, by: (a) writing to the court-appointed Settlement Administrator at the following address: Darkside Settlement Administrator c/o Desmond, Marcello & Amster, P.O. Box 451999, Los Angeles, CA 90045; (b) calling the following toll free number: (800) 789-0683 and requesting a copy be mailed to you; or (c) accessing the following Internet website: [www.dmaclassaction.com](http://www.dmaclassaction.com)

A hearing will be held at 9:30 a.m. on September 5, 2006 in Department 301 of the San Francisco Superior Court, located at 400 McAllister St., San Francisco, California 94102, to decide whether to approve the proposed settlement as fair and reasonable, to award attorneys' fees and expenses, and to address other matters. Any class member is permitted to attend the hearing and object to the settlement at the hearing, but it is not necessary to attend the hearing in order to be eligible to receive benefits under the settlement. If the proposed settlement is approved by the Court, then all members of the Settlement Class who do not exclude themselves will be bound by the settlement whether or not they submit a Claim Form or receive any benefits under the settlement. Class Members who are bound by the settlement will be releasing their claims against Darkside as detailed in the Stipulation Regarding Class Settlement.

This is only a brief summary of the proposed settlement. The full terms of the settlement are set forth in the Stipulation Regarding Class Settlement. You may view a copy of the Stipulation Regarding Class Settlement on line at [www.dmaclassaction.com](http://www.dmaclassaction.com). Inquiries regarding the settlement should be in writing and sent by mail to the Darkside Settlement Administrator c/o Desmond, Marcello & Amster, P.O. Box 451999, Los Angeles, CA 90045 or the Class counsel, James A. Quadra, at Moscone, Emblidge & Quadra, LLP, 180 Montgomery Street, Suite 1240, San Francisco, California 94104-4238

**PLEASE DO NOT CALL THE COURT OR THE CLERK.**